

play

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Cover by Gary Baseman

Gary Baseman, Dalek, Peskimo, Kenn Munk, Grusli, Futura
Nosferatu, Furilla, Gundam, Pinky Street and more...



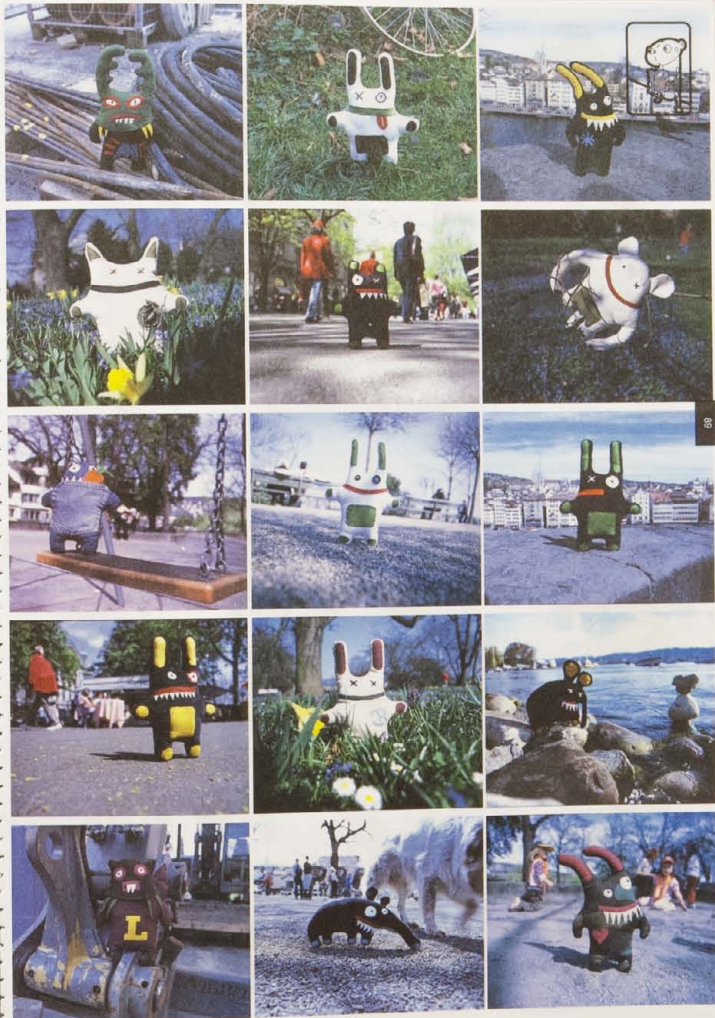
GRÜSLI

YOU DON'T BUY
A GRÜSLI, YOU
ADOPT IT.

Natalia Gianinazzi is a 27 years old graphic designer, born in the Italian speaking sector of Switzerland and now lives and works in Zurich.

In the society of consumerism, where we need to make money by production and where we are considered as numbers and not as human beings, this is where Grösli are born. Grösli aren't mass produced in China, but are one of a kind handmade plush. One of a kind. Just like each and every one of us, with our good qualities and faults. The Grösli collection is born to give everyone the opportunity to own something very special and unique which reflect their own personality. To create custom Grösli for someone specific she chooses the most suitable animal, the right style, color and expression.

Pictures from and copyright of Natalia Gianinazzi





This is a note to all new adoptive parents, please send me a picture of yourself with the Grúslí you bought, along with your full name, profession, city, country and website address. This is because in the future, the official Grúslí website (www.grusli.com) will be having a section called "La familia" (the family). Natalia's goal is to create an international family Photo album with the pictures of all the adoptive parents around the world.



Grúslí can be divided in 2 sections, the "simple" pieces and the "complex" pieces. The "Complex" Grúslis for example, are the ones with wings, skateboards, snowboards... A "simple" Grúslí needs 1 hour of work to be made, a "complex" plush from 2 to 3 hours.

Each one comes with a little ID card that is numbered, with date of birth, name of the Grúslí, and my signature to guarantee the authenticity. To date she has made nearly 250 pieces

Grúslis are given names like Green angry rabbit, Benny bunny, Buffo, Monkey hands up, Gentle wrestler, Punk Horse, Mickey Grúslí, Michi's Special Boxing Roo, London's Punk Horse, Purpie Ele, Scottish Tapiruz Angel and Rabbit likes wind

Get your Grúslis at <http://natalia-gianezzi.ch/>

